

Price segment visualization

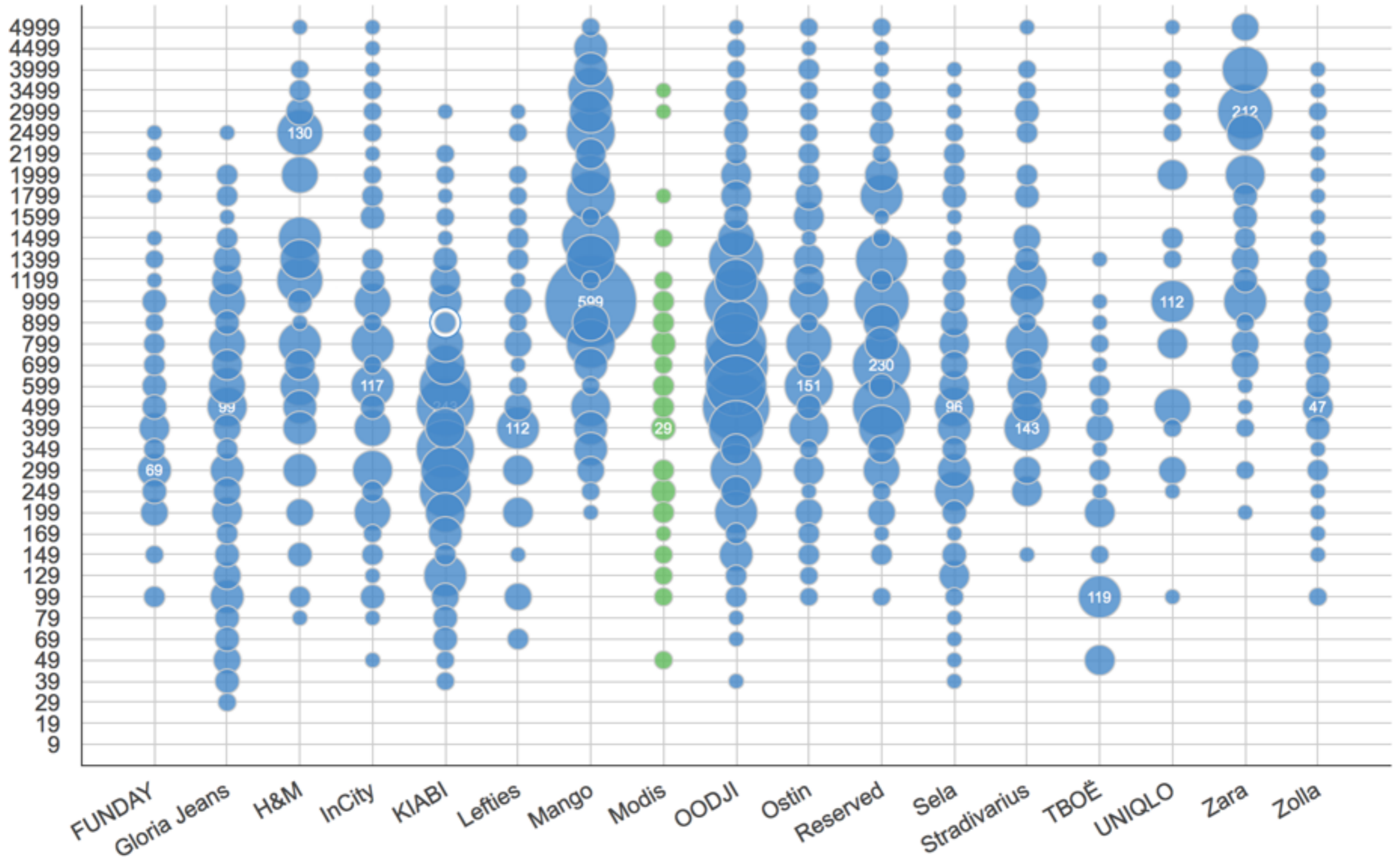
in Fashion market

For your convenience we propose to monitor fashion range by interval prices for each SKU / category

| Segment | FUNDAY | Gloria Jeans | H&M | InCity | KIABI | Lefties | Mango | Modis | OODJI | Ostin | Reserved | Sela | Stradivarius | TBOË | UNIQLC |
|-------------|--------|--------------|-----|--------|-------|---------|-------|-------|-------|-------|----------|------|--------------|------|--------|
| 4499 - 4999 | | | 2 | 1 | | | 9 | | 4 | 5 | 5 | | 1 | | 3 |
| 3999 - 4499 | | | | 2 | | | 68 | | 7 | 3 | 4 | | | | |
| 3499 - 3999 | | | 9 | 3 | | | 70 | | 11 | 14 | 4 | 3 | 5 | | 9 |
| 2999 - 3499 | | | 16 | 6 | | | 138 | 1 | 14 | 7 | 7 | 3 | 5 | | 2 |
| 2499 - 2999 | | | 39 | 7 | 1 | 3 | 118 | 4 | 23 | 10 | 21 | 1 | 29 | | |
| 2199 - 2499 | 1 | 1 | 130 | 5 | | 5 | 154 | | 26 | 8 | 29 | 8 | 21 | | |
| 1999 - 2199 | 1 | | | 4 | 5 | | 50 | | 17 | 21 | 5 | 13 | | | |
| 1799 - 1999 | 1 | 16 | 75 | 6 | 7 | 6 | 105 | | 48 | 18 | 65 | 13 | 14 | | |
| 1599 - 1799 | 1 | 22 | | 17 | 3 | 6 | 158 | 1 | 59 | 38 | 121 | 24 | 27 | | |
| 1499 - 1599 | | 3 | | 27 | 10 | 8 | 11 | | 29 | 47 | 3 | 3 | | | |
| 1399 - 1499 | 1 | 20 | 113 | | 4 | 17 | 242 | 5 | 77 | 4 | 9 | 4 | 38 | | 22 |
| 1199 - 1399 | 7 | 41 | 103 | 19 | 32 | 17 | 149 | | 195 | 52 | 173 | 15 | 23 | 1 | 5 |
| 999 - 1199 | 3 | 48 | 129 | 23 | 50 | 1 | 10 | 11 | 116 | 53 | 22 | 24 | 99 | | |
| 899 - 999 | 26 | 84 | 27 | 81 | 62 | 45 | 599 | 13 | 292 | 99 | 214 | 19 | 64 | 3 | 112 |
| 799 - 899 | 8 | 29 | 1 | 5 | 19 | 7 | 82 | 17 | 137 | 5 | 90 | 38 | 5 | 3 | |
| 699 - 799 | 16 | 81 | 120 | 110 | 81 | 43 | 169 | 26 | 258 | 148 | 68 | 50 | 127 | 9 | 58 |
| 599 - 699 | 16 | 48 | 46 | 12 | 102 | 4 | 71 | 8 | 277 | 24 | 230 | 44 | 50 | 1 | |
| 499 - 599 | 23 | 85 | 106 | 117 | 177 | 12 | 6 | 19 | 244 | 151 | 31 | 49 | 102 | 16 | |
| 399 - 499 | 29 | 99 | 73 | 25 | 243 | 41 | 103 | 13 | 312 | 31 | 221 | 96 | 59 | 9 | 86 |
| 349 - 399 | 56 | 43 | 65 | 84 | 102 | 112 | 70 | 29 | 196 | 93 | 132 | 63 | 143 | 40 | 8 |
| 299 - 349 | 16 | 17 | | | 241 | | 60 | | 48 | 6 | 45 | 24 | | 2 | |
| 249 - 299 | 69 | 63 | 74 | 99 | 164 | 58 | 42 | 14 | 171 | 53 | 86 | 72 | 35 | 22 | 42 |
| 199 - 249 | 23 | 38 | | 15 | 180 | | 10 | 27 | 53 | 3 | 11 | 91 | 57 | 1 | 1 |
| 169 - 199 | 36 | 46 | 42 | 85 | 103 | 47 | 4 | 18 | 109 | 37 | 40 | 32 | | 57 | |
| 149 - 169 | | 13 | | 8 | 60 | | | 1 | 15 | 13 | 1 | 4 | | | |
| 129 - 149 | 10 | 24 | 30 | 20 | 20 | 3 | | 7 | 68 | 20 | 19 | 32 | 1 | 5 | |

This could be quite complicated to analyze

Visualization picture



For any category/ subcategory

Assortment by price points

/ Root / Women wear / Outwear / Lightweight outerwear

