

Source: <u>amazon.co.uk</u> Items: ± 500 sku Category: Ironing boards Freq: Price update once a week Data to provide: [next slide]



Data to provide

- Regular parser should provide the following list of data (data should be separated by each col in XIsx file) >>
- All the data for found SKU should be linked to have a 'history' possible to browse
- XLSX files should be prepared and delivered to clients email till 09:00 AM Monday (each week)
- Additionally [is it possible] could we have web interface for managing prices?
- set of clients SKU would be provided with full details (codes, links etc)

SKU code SKU name SKU size general SKU size x SKU size v SKU size z Answered at Price_for_new Price for used Stock data Guarantee data Brand data Has video data (1/0) Stars average (0..5) Stars_1_count (int) Stars_2_count (int) Stars 3 count (int) Stars 4 count (int) Stars 5 count (int) Feature1 (text)

Feature 2-9 (text) Feature10 (text)

no matching needed

ski.

A	В	L	U	E	F	6	н		J	K	L	M	N	U	۲	
sku	name	size	reviews	sizeX	sizeY	sizeZ	answered_q	price_new	stock	guarantee	brand	Has_video	price_used	stars_average	stars_1_count	stars_5
1	Brabantia Ice Water Ironing Board	#NAME?	#NAME?	#NAME?	*****	#NAME?	26	41	yes	10	brabanta	yes	#NAME?	4	1	
2	Name2	#NAME?	#NAME?	#NAME?	*****	#NAME?	#NAME?	#NAME?	no	#NAME?	other	no	#NAME?	#NAME?	1	/ #N/
3	Name3	#NAME?	#NAME?	WNAME?	*****	#NAME?	#NAME?	#NAME?	yes	#NAME?	other	no	#NAME?	#NAME?	1	// #N/
- 4	Name4	#NAME?	#NAME?	WNAME?	nunn	#NAME?	#NAME?	#NAME?	yes	#NAME?	other	no	#NAME?	#NAME?	1	// #N/
5	Name5	#NAME?	#NAME?	WNAME?	Nunn	#NAME?	#NAME?	#NAME?	yes	#NAME?	other	no	#NAME?	#NAME?	1	// #N/
6	Name6	#NAME?	#NAME?	#NAME?	*****	#NAME?	#NAME?	#NAME?	yes	#NAME?	Mr_Eliseev	yes	#NAME?	#NAME?	1	// #N/
7	Name?	#NAME?	#NAME?	#NAME?	nunn	#NAME?	#NAME?	#NAME?	no	#NAME?	other	yes	#NAME?	#NAME?	1	// #N/
8	Name8	#NAME?	#NAME?	#NAME?	*****	#NAME?	#NAME?	#NAME?	no	#NAME?	other	yes	#NAME?	#NAME?	1	#N/
9	Name0	#NAME?	#NAME?	#NAME?	*****	#NAME?	#NAME?	#NAME?	no	#NAME?	other	yes	#NAME?	#NAME?	1	#N/
10	Name10	#NAME?	#NAME?	#NAME?	*****	#NAME?	#NAME?	#NAME?	yes	#NAME?	other	yes	#NAME?	#NAME?	1	#N/
11	Name11	#NAME?	#NAME?	#NAME?	*****	#NAME?	26	41	yes	10	other	yes	#NAME?	4	1	
12	Name12	#NAME?	#NAME?	#NAME?	*****	#NAME?	#NAME?	#NAME?	no	#NAME?	other	no	#NAME?	#NAME?	1	#N/
13	Name13	#NAME?	#NAME?	#NAME?	*****	#NAME?	#NAME?	#NAME?	yes	#NAME?	other	no	#NAME?	#NAME?	1	#N/
14	Name14	#NAME?	#NAME?	#NAME?	*****	#NAME?	#NAME?	#NAME?	yes	#NAME?	other	no	#NAME?	#NAME?	1	#N/
15	Nerre15	#NAME?	#NAME?	#NAME?	*****	#NAME?	#NAME?	#NAME?	yes	#NAME?	other	no	#NAME?	#NAME?	1	#N/



Source: <u>amazon.co.uk</u> Items: ± 500 sku on Amazon + 100 sku on Tesco e-comm page Category: Ironing boards Freq: Price update once a week Data to provide: [next slide] Matching: with matching analogue items



TESCO direct

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Website Feedback

My Weblets

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A	В	L	U	E	F	6	М		J	K	L	M	N	0	P	
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5	Name5	#NAME?	WNAME?	WNAME?	nunu	#NAME?	#NAME?	#NAME?	yes	#NAME?	other	no	#NAME?	#NAME?	1	#N/
6	Name6	WNAME?	WNAME?	WNAME?	nunn	#NAME?	#NAME?	#NAME?	yes	#NAME?	Mr_Eliseev	yes	#NAME?	#NAME?	1	#N/
7	Name?	#NAME?	WNAME?	WNAME?	nunn	#NAME?	#NAME?	#NAME?	no	#NAME?	other	yes	#NAME?	#NAME?	1	#N/
8	Name8	#NAME?	#NAME?	WNAME?	nunn	#NAME?	#NAME?	#NAME?	no	#NAME?	other	yes	#NAME?	#NAME?	1	#N/
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10	Name10	#NAME?	#NAME?	#NAME?	*****	#NAME?	#NAME?	#NAME?	yes	#NAME?	other	yes	#NAME?	#NAME?	1	#N/
11	Nene11	#NAME?	#NAME?	#NAME?	*****	#NAME?	26	41	yes	10	other	yes	#NAME?	4	1	
12	Name12	#NAME?	#NAME?	#NAME?	*****	#NAME?	#NAME?	#NAME?	no	#NAME?	other	no	#NAME?	#NAME?	1	#N/
13	Name13	#NAME?	#NAME?	#NAME?	*****	#NAME?	#NAME?	#NAME?	yes	#NAME?	other	no	#NAME?	#NAME?	1	#N/
14	Name14	#NAME?	#NAME?	#NAME?	*****	#NAME?	#NAME?	#NAME?	yes	#NAME?	other	no	#NAME?	#NAME?	1	#N/
		MALANCO.	MALANCO.	MALANCO.	F	FURLANCE?	MALANCO	MALANE?		MALANCO	ather		MALANCO	MALANCO		Athl.

Data matching

- Means that for Clients SKU you would be asked to find the same SKU in the range of competitor.
- Of you would not find 100% unique items, you would be asked kindly to provide the 'mostly the same' items in competitors range - could you propose the methodology of indirect matching

A	В	C	D	E	F	G	H
Clients SKU	Amazon_price_seller_1	Amazon_price_seller_2	Amazon_price_seller_3	Amazon_price_seller_4	Tesco_selling_price	Duplicate_found	Analogue_found
sku1	41	31	50	24	42	0	2
sku2	19	46	11	18	53	1	2
sku3	19	48	38	33	14	2	3
sku4	43	17	56	39	52	0	3
sku5	35	23	51	44	36	1	1
sku6	55	59	52	51	33	1	4
sku7	26	15	41	20	11	4	2
sku8	60	16	25	13	47	2	0
sku9	37	22	55	31	28	1	1
sku10	32	33	30	48	45	1	3
sku11	25	20	32	55	39	3	1
sku12	41	56	42	13	42	2	0
sku13	35	43	33	47	56	4	4
sku14	14	49	52	12	56	2	2
sku15	46	25	33	39	14	0	1
sku16	58	50	12	34	42	2	0
sku17	13	48	42	14	30	3	4
sku18	36	49	21	24	39	0	4
sku19	50	17	14	48	18	2	1
sku20	34	31	52	50	59	1	2
sku21	18	42	14	39	38	1	1
sku22	46	47	28	59	28	4	0
sku23	12	22	47	27	59	0	1,

SKU code SKU name SKU size general SKU size x (±10%) SKU size v (±5%) SKU size z (±1%) Answered_qt Price for new Price for used Stock data Guarantee data Brand data Has video data (1/0) Stars_average (0..5) Stars 1 count (int) Stars_2_count (int) Stars_3_count (int) Stars 4 count (int) Stars_5_count (int) Feature1 (text) Feature 2-9 (text) Feature10 (text)

General terms

- Postpayment for each period (monthly)
- 1 year contract for start to

Optional

- [web access to data]
- Emails with new data for client
- support with faced manager